



## HORWITZ-WASSERMAN HOLOCAUST MEMORIAL PLAZA

### ABOUT THE MEMORIAL PLAZA

The Horwitz-Wasserman Holocaust Memorial Plaza is an outdoor “museum without walls” surrounding Nathan Rapoport’s *Monument to Six Million Jewish Martyrs*. Erected in 1964 on the Benjamin Franklin Parkway, the Monument was the first public Holocaust memorial in the United States. The Philadelphia Holocaust Remembrance Foundation (PHRF) was founded by Jewish business and community leaders to reinvigorate the park around the Monument. The new Horwitz-Wasserman Holocaust Memorial Plaza opened in October 2018, and today serves as a living classroom linking educational features and artifacts from the Holocaust with testimony from Holocaust survivors. The Memorial Plaza is open to the public 24 hours a day, 7 days a week, with no admissions costs. Among other educational installations, the Memorial Plaza features:

- The Six Pillars, which juxtaposes the horrors of the Holocaust with American constitutional protections and values
- Original train tracks that once led to the Treblinka death camp
- A sapling from the iconic silver maple tree planted by children at the Theresienstadt camp



### EDUCATIONAL PROGRAMS

To connect Memorial Plaza visitors with the experiences of Holocaust survivors, PHRF has partnered with the USC Shoah Foundation to create the IWalk mobile app, which guides visitors through the Memorial Plaza using personal testimony from Holocaust survivors and witnesses. IWalk is available for three audience groups – middle school, high school, and the general public. IWalk offers three tour types: a 60-minute tour describing all of the Memorial Plaza features, as well as two special interest tours: one focusing on contemporary anti-Semitism, and one exploring the relationship between propaganda and the rise of anti-Semitism in Nazi Europe. IWalk is free to download and compatible with iOS and Android.

To further extend the reach of IWalk, PHRF has joined with ADL Philadelphia to offer free professional development training for middle, high school, and college educators, focusing on integrating the Memorial Plaza and IWalk into Holocaust education curricula.

### ENDOWMENT CAMPAIGN

The Philadelphia Holocaust Remembrance Foundation is raising money for an endowment, supporting our work in perpetuity. Your contribution will directly affect our ability to lead student tours, train teachers, hold educational events, and ensure that the Memorial Plaza is a well-maintained destination landmark. Numerous donor opportunities are available. To learn more, watch our endowment campaign video at [philaholocaustmemorial.org/endowment](https://philaholocaustmemorial.org/endowment) or visit our website at [philaholocaustmemorial.org](https://philaholocaustmemorial.org)

For questions, or to schedule a group tour, email [info@philaholocaustmemorial.org](mailto:info@philaholocaustmemorial.org), or call (215) 809-2474.